

Joint Base Elmendorf-Richardson ARCTIC THUNDER OPEN HOUSE 2026



SPONSOR TIERS

The Arctic Thunder Open House (ATOH) on Joint Base Elmendorf-Richardson (JBER) is the largest, 2-day event in the state of Alaska. We are excited to announce The United States Air Force Thunderbirds will be headlining our show! Your support can help us provide some of the best civilian air acts from across the globe! We also offer plenty of static displays for families to enjoy, a Kids Zone with bouncy houses, magic shows, and so much more. In partnering with us, you will not only be supporting the premier Open House/Air Show in Alaska, but you will have the opportunity to showcase your business. Sponsorship opportunities vary, and can be tailor-made to fit your company's needs.

EXCLUSIVE: \$50,000 PACKAGE

- Exclusivity in your category or field
- 20 feet by 30 feet flightline space in zone A
- Largest logo on volunteers shirts
- 2 tables and 4 chairs provided
- 8 banners: 3 feet by 6 feet
- Snapchat filter
- Company highlight, large logo, and link on jberlife.com/ATOH
- Banner on homepage of jberlife.com
- Large logo in JBER Life! Magazine
- Spread in JBER Life! Magazine
- 12 public addresses per day
- 4 barrier ads during ATOH and at all large base wide events
- Lunch for every member working at the booth
- 30 Raptor Premium seating entries
- 30 parking passes

PREMIER: \$25,000 PACKAGE

- 20 feet by 30 feet flight line space in zone A
- Large logo on volunteer shirt
- 2 tables and 4 chairs
- Lunch for every member working the booth each day
- 25 raptor premium seating entries
- 25 parking passes
- Snapchat filter
- Company highlight, large logo and link on jberlife.com/ATOH
- Large color logo in JBER Life Magazine
- Full page advertisement in JBER Life Magazine
- 12 public address announcements per day
- 4 banners: 3 feet by 6 feet

PRESENTING: \$15,000 PACKAGE

- 10 feet by 20 feet flightline space in zone B
- Medium logo on volunteer shirt
- 2 tables and 4 chairs
- 15 raptor premium seating entries
- Lunch for every member working the booth each day
- 15 parking passes
- Medium color logo and link on jberlife.com/atoh
- Medium logo in jberlife.com magazine
- Half page advertisement in jberlife.com magazine
- 8 public address announcements per day
- 2 banners: 3 feet by 6 feet

ASSOCIATE: \$10,000 PACKAGE

- 10 feet by 10 feet flightline space in zone C
- Small logo on volunteer shirt
- 1 table and 2 chairs
- 10 parking passes
- Lunch for every member working the booth each day
- Small logo on jberlife.com/atoh
- Small logo in jberlife.com magazine
- 5 public address announcements per day

SUPPORTING: \$5,000 PACKAGE

- 10 feet by 10 feet flightline space in zone D
- 1 table and 2 chairs
- 6 parking passes
- Lunch for every member working the booth each day
- Small logo on jberlife.com/atoh
- Small logo in jberlife.com magazine
- 2 public address announcements per day

CONTRIBUTING: \$2,000 PACKAGE

- 10 feet by 10 feet space in kids' zone
- 1 table and 2 chairs
- 4 parking passes
- 4 lunches per day
- Small logo on jberlife.com/atoh
- Small logo in jberlife.com magazine
- 1 public address announcement per day

FRIENDS OF JBER: \$500 PACKAGE

MUST BE A 501c3 Nonprofit to qualify

- 10 feet by 10 feet booth space in kids zone
- 1 table and 2 chairs
- 2 lunches per day
- 2 parking passes
- Name on jberlife.com/atoh
- Name in jberlife.com magazine

ADD ONS

- Additional 3 feet by 6 feet banner: **\$500**
- Motorcycle/ATV display: **\$750**
- \$1,200 Compact/crossover vehicle display: **\$1,200**
- Truck/SUV display: **\$1,500**
- Small Travel Trailer/Camper Display (less than 20 feet in length): **\$1,750**
- Large RV/Camper Display (20 feet in length): **\$2,000**
- FAA certified small airplane/helicopter display: **\$2,500**